

Sustainable Agriculture Leadership Development Program (SALDP)



चौ. चरण सिंह राष्ट्रीय कृषि विपणन संस्थान

Ch. Charan Singh National Institute of Agricultural Marketing

(An Organization of Ministry of Agriculture and Farmers Welfare, Government of India)

Jaipur, Rajasthan

24-28 / November / 2025 | CCS NIAM



Program Overview

In today's world, where challenges like climate change, resource depletion, environmental degradation, and social inequality threaten the balance of our ecosystems and economies, the need for effective leadership in sustainable management has never been greater. Organizations must adopt innovative practices that integrate environmental stewardship, social responsibility, and economic growth to thrive in a rapidly evolving global landscape.

A Management Development Program (MDP) in Sustainable Management will equip professionals and decision-makers with the knowledge, tools, and frameworks to navigate these complexities. By aligning organizational strategies with the United Nations Sustainable Development Goals (SDGs) and ensuring compliance with emerging regulatory demands our program will not only empower leaders to drive transformative change but also enable businesses to enhance their reputation and long-term resilience.

Program Objectives

1

Equip with Sustainable Agriculture tools & techniques

Provide practical tools and best practices for implementing sustainable agricultural methods

3

Enhance problem-solving and critical thinking

Develop skills to address real-world agricultural challenges effectively

5

Develop strategic leadership in Sustainable Agriculture

Equip participants with leadership skills to drive sustainability initiatives in agriculture

2

Train in innovative decision-making

Foster creative thinking and decision-making for navigating sustainable agriculture challenges

4

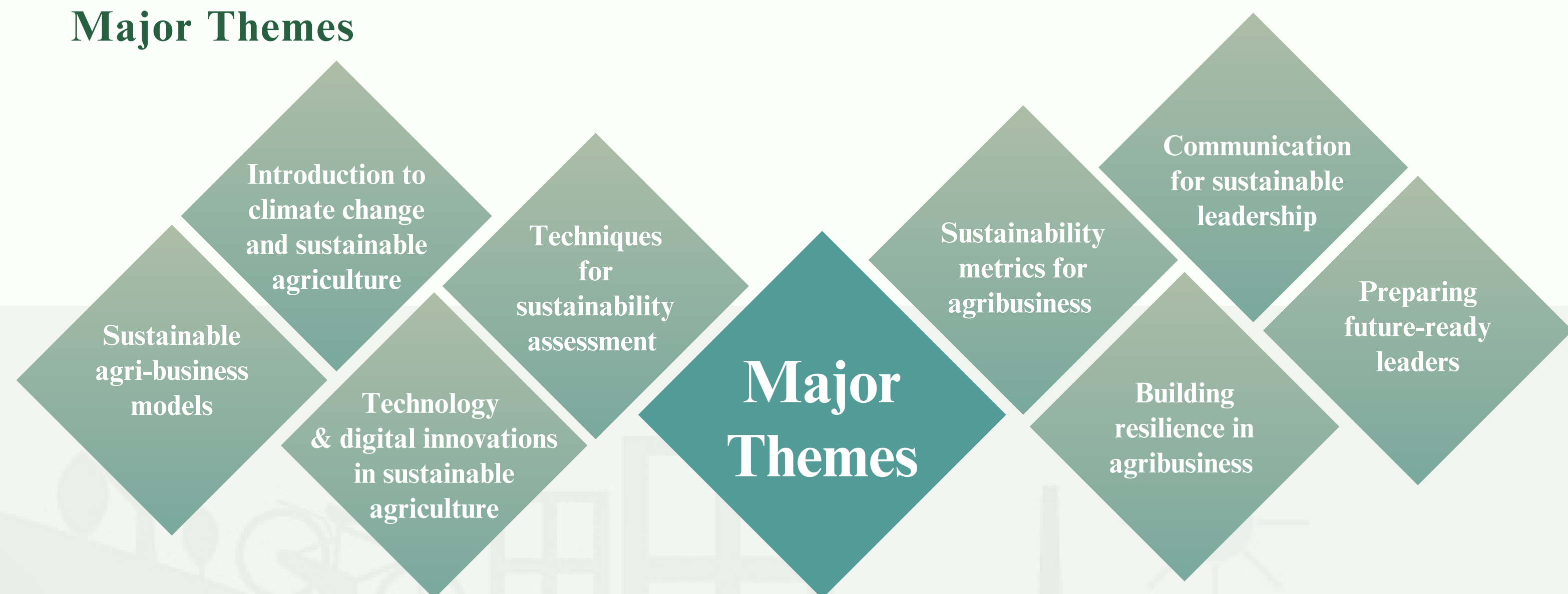
Provide Hands-on Exposure to sustainable practices

Offer experiential learning through field visits and workshops to observe sustainable practices in action

Pedagogy

- Hands-on learning of sustainable agricultural techniques.
- Problem-solving exercises and brainstorming.
- Case based learnings.
- Hands-on workshops, role-plays, and simulations.
- Insights from industry experts.
- Experience sharing with experts/ FPO Directors/ Corporate officials.
- Field Visits.

Major Themes



Who can attend?

Our MDP is designed for mid-level and senior professionals who play strategic roles in their organizations and are responsible for driving sustainability initiatives. It is particularly suited for individuals in leadership, decision-making, operational roles within agri-businesses, government agencies, policymakers, corporate sustainability officers, consultants specializing in sustainable practices, etc.

Program Fee

- The program fee is ₹ 12,000/ participant.
- Organizations nominating two or more employees can avail a 20% discount on the total fee.

Faculty

The program features distinguished faculty from agribusiness industry and foreign universities / institutes.

Program Director



Prof. Sapna A. Narula,
Director, CCS NIAM Jaipur

Prof. Narula brings over two and half decades of experience in teaching, research, & the corporate sector, specializing in agribusiness, supply chain, climate change, sustainability, CSR, and technology dissemination. Prof. Narula was founder Dean, School of Management Studies, Nalanda University. She has been associated with TERI School of Advanced Studies and G.B. Pant University of Agriculture & Technology. A distinguished leader in driving India towards sustainability, she is deeply committed to promoting sustainable practices & transformative change.

Program Coordinator



Dr. Sonali Katoch
Research Officer, CCS NIAM Jaipur

Dr. Katoch, a young faculty with a PhD from Banaras Hindu University in Agricultural Economics, has experience as a Research Analyst at International Food Policy Research Institute, New Delhi. Passionate about food security, supply chains, and agricultural marketing, she aspires to drive sustainable change in these fields.

About the Institute

Ch. Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is a premier National level Institute set up by the Government of India in August, 1988 to offer specialized training, research, education, and consultancy in the field of Agricultural Marketing. Institute is playing a vital role in expediting the reform process and availability of quality managers through its mandate. Our Post Graduate Diploma in Sustainability Management (PGDM-SM) is a pioneering program designed to equip future leaders with the knowledge and skills to tackle the challenges of sustainable agriculture. The curriculum integrates theoretical insights with practical applications, emphasizing sustainability, agribusiness management, climate-smart practices, and innovative technologies. Featuring industry-focused modules, hands-on training, and exposure to global best practices, the program prepares graduates to lead transformative initiatives in agribusiness, government, NGOs, and global sustainability networks. By bridging the gap between modern agricultural practices and sustainability, PGDM-SM is shaping a new generation of responsible and impactful agribusiness professionals.



Apply Now :

https://docs.google.com/forms/d/e/1FAIpQLSdBz7oXD4luci3vmfMoJ2Xil7AdWJcNLC9_yleVYCfiazxGcA/viewform?usp=header

Contact Us

Email: pgdmsam@gmail.com
Phone: 0141-2795111, 0141-2795124
Mobile: 8894639515, 9910255027

Follow us on:

